

JAYPEE BUSINESS SCHOOL NOIDA
BACHELORS IN BUSINESS ADMINISTRATION - 2020-23
Semester I

NBA Code	Course Codes	Courses	L	P	T	Credits	Type
C130	20B11BGM22	Business Mathematics	2		1	3	Core
C131	19B11BGM12	Managerial Economics	3		1	4	Core
C132	20B11BGM23	Introduction to Sociology	3			3	Core
C102	19B11BAF11	Financial Accounting	3		1	4	Core
C101	20B11BGM24	Principles of Business Management	3			3	Core
C151	19B11BAE11	Business Communication	3		1	4	AEC
C172	19B12BGE12	<i>India's Diversity & Business</i>	3			3	GE
C177	19B12BGE16	<i>Social Media & Society (Choose One)</i>					
C187	19B15BSE18	IT Tools for Business	2	2		3	SEC
		Total Credits				27	
NBA Code	Course Codes	Semester II	L	P	T	Credits	
C121	19B11BAF12	Financial Management	3		1	4	Core
C106	19B11BHR11	Organizational Behavior	3			3	Core
C107	19B11BMM11	Marketing Management	4			4	Core
C108	20B11BGM26	Technology, Corporate Governance and Business Ethics	3			3	Core
C173	19B12BGE17	<i>Theatre and Performance</i>	2		1	3	GE
C174	19B12BGE18	<i>Political Process in India (Choose any One)</i>					
C181	19B15BSE11	Introduction to Spreadsheets (Lab)		4		2	SEC
C182	19B17BSE12	Community Initiatives (Report Based)		4		2	SEC
C133	19B11BGM30	Business Statistics and Analytics	3			3	Core
		Total Credits				24	
NBA Code	Course Codes	Semester III	L	P	T	Credits	
C110	19B11BAF13	Cost and Management Accounting	2		1	3	Core
C111	19B11BGM20	Entrepreneurial Development	3			3	Core
C112	20B11BGM26	Global Business Environment	3			3	Core
C113	20B11BMM12	Social Media and Digital Marketing	3			3	Core
C114	19B11BHR12	Human Resource Management	3			3	Core
C115	19B11BGM35	Business Analytics	3			3	Core
C152	20B11BGM27	Oral and Written Communication	2		1	3	AEC
C183	19B15BSE14	Computing Tools and Programming	2	2		3	SEC
		Total Credits				24	
NBA Code	Course Codes	Semester IV	L	P	T	Credits	
C116	19B11BGM16	Research Methods with SPSS	2		1	3	Core
C117	20B11BOM12	Operations Management	3			3	Core
C118	20B11BGM28	Introduction to Business Verticals-I				3	Core
C153	19B11BAF14	<i>Income Tax Laws and Practice</i>	1		2	3	AEC
C184	20B11BGM29	Data Insights Using Dashboards	2	2		3	SEC
C119	19B11BOM13	Quantitative techniques in Business Management	2		1	3	Core
C120	19B11BGM17	<i>Legal Aspects of Business</i>	3			3	Core
C186	19B17BSE16	Corporate Internship				4	SEC
		Total Credits				25	
NBA Code	Course Codes	Semester V	L	P	T	Credits	
C122	20B11BGM29	Introduction to Business Verticals-II				3	Core
C123	19B17BSE17	Integrated Research Project (Report Based)				3	Core
C185	19B15BSE13	Tally ERP	2	2		3	SEC
C154	19B11BAE12	Environment Science	3			3	AEC
		Elective 1 (DSE)	3			3	DSE
		Elective 2 (DSE)	3			3	DSE
C124	20B11BMM13	Marketing Analytics	2	2		3	Core
C125	19B11BAF14	Financial Institutions and Markets	3			3	Core
		Total:				24	
NBA Code	Course Codes	BBA Semester-VI	L	P	T	Credits	
C126	20B11BGM30	Disaster Management	1		2	3	Core
C127	20B11BOM13	Supply Chain Management	3			3	Core
C128	20B11BGM31	Business Policy and Strategy	3			3	Core
C129	20B11BGM32	Digital Business Transactions	2		1	3	Core
C175	19B12BGE19	<i>Understanding Constitution of India /</i>	2		1	3	GE
C176	19B12BGE20	<i>Gender Studies (Choose any One)</i>					
		Elective 3 (DSE)	3			3	DSE
		Elective 4 (DSE)	3			3	DSE
		Total:				21	
		Total Program Credits				145	